

# THE INTANGIBLE VALUE

## The social impact of the enterprise

Final conference of the EASE&SEE project  
28<sup>th</sup> of November 2014

Don Orione Artigianelli Cultural Center, Aula Magna  
Zattere, Dorsoduro 909/A, Venice

### PROGRAMME

9.30 - 10.00	<b><i>Registration of participants and welcome coffee</i></b>
10.00 - 10.20	<p><b><i>Welcome speech</i></b></p> <p>Paola Ravenna <i>Manager European Policies Dept., City of Venice</i></p> <p>Michele Pelloso <i>Manager Industry and Crafts Dept., Veneto Region</i></p>
10.20 - 10.25	<b><i>The EASE&amp;SEE video preview</i></b>
10.25 - 10.40	<p><b><i>The EASE&amp;SEE project: activities and results</i></b></p> <p>Michele Testolina, <i>EASE&amp;SEE project coordinator</i> <i>Social Policies Dept., City of Venice</i></p>
10.40 - 11.40	<p><b><i>The EASE&amp;SEE stakeholders tell their experiences:</i></b></p> <p>Andrea Jester, <i>EASE&amp;SEE project manager</i> <i>introduces:</i></p> <ul style="list-style-type: none"> <li>- Berthold Schleich, <i>Director, ARGE, Austria</i></li> <li>- Matevž Slokar, <i>Director, S academy, Slovenia</i></li> <li>- Liri Longo, <i>Director, Rio Terà dei Pensieri, Italy</i></li> </ul>
11.40 - 11.45	<p><b><i>Live performance</i></b></p> <p>Acted speech by TOP-Teatri OFF Padova Social Enterprise</p>

11.45 - 12.05	<p><b><i>The results of the EASE&amp;SEE project within the SEE Programme and opportunities in the 2014-2020 programming period</i></b></p> <p>Simona Ene <i>South East Europe Programme JTS, EASE&amp;SEE project Officer</i></p>
12.05 - 12.25	<p><b><i>The EaSI Programme (2014-2020)</i></b></p> <p>Tiziana Lang <i>EaSI Committee Contact point in Italy</i></p>
12.25 - 12.30	<p><b><i>Live performance</i></b></p> <p>Acted speech by TOP-Teatri OFF Padova Social Enterprise</p>
12.30 - 12.50	<p><b><i>“Unlocking the potential of the social economy for EU growth” initiative</i></b></p> <p>Carlo Borzaga <i>EURICSE president and member of the Committee of Experts of the initiative</i></p>
12.50 - 13.00	<p><b><i>Conclusions</i></b></p>
13.00	<p><b><i>Lunch</i></b></p>
13.00 - 16.00	<p><b><i>Live performance</i></b></p> <p>Acted speech by TOP-Teatri OFF Padova Social Enterprise</p> <p><b><i>Gallery of opportunities</i></b></p> <p>Exhibition and networking between creative and sustainable enterprises</p>
16.00	<p><b><i>End of the conference</i></b></p>