



European Union

Project: Youth Career Development, Employment, Entrepreneurship Networking and Transfer,  
/Y-CEENATRA/  
Ref. №: 2007CB16IPO006-2011-2-138



Bulgaria-Serbia  
IPA Cross-Border  
Programme

## INTERNATIONAL YOUTH ENTREPRENEURIAL MARKETPLACE 4TH AND 5 TH OF DECEMBER 2013, SOFIA

### 4<sup>th</sup> of December

10.00 – 11.00	Registration	
11.00 – 11.15	Official opening	H.E. Vladimir Curgus Ambassador of Serbia in Bulgaria National Center for European Youth Programs and Initiatives
11.15 – 11.30	Presentation of the new program period for Operational program “Competitiveness and Growth”	Representative of Ministry of Economy and Energy
11.30 – 11.45	Presentation of the new program period for Operational program “Human Resources”	Representative of the Ministry of Labour and Social Policy
11.45 – 12.00	Presentation of the new policy “Youth”	Radostina Radanova, National Center for European Youth Programs and Initiatives
12.00 – 12.15	Presentation of the policy of Agency for Disabled People	Mila Vukova, Agency for Disabled People
12.15-14.00	EASE&SEE project StartUp financing mechanisms	Italian Chamber of Commerce in Bulgaria, Anselmo Caporossi
14.00-15.00	Lunch	Networking
15.00 - 15.50	Short presentations of the Jury and their key to success	Jury
15.50-17.00	StratUp finalists – presentations	Moderator – Srebrina Efremova
17.00-18.00	Marketplace/ Networking	



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**5<sup>th</sup> of December 2013**

**Study visit (up to 30 people)**

10.00-10.30	Presentation in betahaus	
10.30-11.15	Presentation of organization and management of betahaus	Coffee break
11.15-12.30	Training – Interior Design of open space for co-working and entrepreneurship	Betahaus designers

**Trainings**

	Hall 1	Hall 2
9.30-11.00	Innovations and entrepreneurship Tsvetelina Teneva, Cisco Institute	Optimization and operational management lecturer: Tihomir Tihomirov, VUZF
11.00-11.30	Coffee break	
11.30-13.00	Entrepreneurship and Long life learning Lecturer: Desislava Lazarova, VUZF	Starting a Business in Serbia Lecturer: Aleksander Milicevic
13.00-14.00	Обяд	
14.00-15.30	Social Entrepreneurship Lecturer: Elitsa Barakova, BCAF	Communication and Entrepreneurship Lecturer: Justin Toms, ABC Design and Communication
15.30-16.30	Ceremony and Cocktail	
9.30-16.30	Company Stands with information and contacts	



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