

EASE&SEE Project

Enabling Actions for Social Enterprises in South East Europe

WP5 Transnational Workshop on Business development plans & Steering Committee/WP-Leaders Group

21st – 22nd October 2013
Graz, AUSTRIA

AGENDA

Monday, 21st October 2013		Who?
09:00 – 09:30	Welcome note and introduction to Workshop Round of introduction of participants	ARGE
09:30 – 11:00	Clustering framework conditions Defining Business Areas	ARGE and all participants
11:00 – 11:30	<i>Coffee Break</i>	
11:30 – 13:00	Development of Business Ideas	ARGE and all participants
13:00 – 14:30	<i>Lunch Break</i>	
14:30 – 15:45	Presentation and discussion of Business Ideas Stakeholder Involvement	ARGE and all participants
15:45 – 16:15	<i>Coffee Break</i>	
16:15 – 17:00	Cooperative and competitive scenarios Characteristics of a Business Cluster	ARGE and all participants
20:00	<i>Common dinner (Herz'l Weinstube)</i>	
Tuesday, 22nd October 2013		
09:00 – 11:00	SWOT Analysis Parallel: SC meeting	ARGE and all participants
11:00 – 11:30	<i>Coffee Break</i>	
11:30 – 13:00	Recommendations to Public Authorities Parallel: SC meeting	ARGE and all participants

13:00 – 14:30	<i>Lunch Break</i>	
14:30 – 17:00	Introductory session on WP4	COVE and all participants
17:00	<i>Farewell Coffee</i>	

